

Read Aloud Schools Sample Press Release

(CITY, STATE) - [Name of school] joins several schools and childcare centers across the state that have earned the designation of “Read Aloud School” for the 2012-2013 school year. Read Aloud Schools are required to promote November as “Read Aloud to a Child Month” among their students, parents and staff as well as to engage in a variety of read-aloud activities throughout the school year. “[Name of school] has made the commitment to promote reading aloud to children as one of the most important things adults do to help children learn to read and be successful in school,” says Mark Claussen, chairman of Read Aloud Nebraska. “We are proud to support the “Read Aloud Schools” throughout Nebraska as they share the joy of reading with their students.”

[Include specific information about your school’s activities here if you wish]

The “Read Aloud Schools” program is an initiative of Read Aloud Nebraska, a nonprofit organization whose mission is to “promote healthy, successful children and families through reading aloud”. To learn more go to the Read Aloud Nebraska website at www.readaloudnebraska.org.